

FREEDOM OF INFORMATION REQUEST REFERENCE NO 2016-027

Your request has now been considered under the Freedom of Information Act 2000 (the Act) and we provide our response below.

You asked:

- 1. Please advise the cost of preparing/decorating the Police Car for the LGBT Bournemouth Event 2016.**
- 2. Please advise the total overhead cost of this vehicle while attending the event.**
- 3. Please advise how much of 1. and 2. above are borne by the Council Tax Payers of Dorset.**

Your request for information has been considered under the Freedom of Information Act 2000 (the Act) and our response is as follows:

1. The overall cost of the markings used on the police vehicle in support of the 2016 Bourne Free pride festival was £450. By way of context, the comparable costs for a standard police vehicle livery are £290 for a half-battenburg design (based on a Vauxhall Astra SW Tourer Estate) and £490 for a full battenburg design (based on a Volvo V70 Estate).
2. None. The vehicle itself was a demonstrator vehicle on loan to Dorset Police from Ford and was used as part of routine police activity and community engagement at the event.
3. The cost of the vehicle was met from the budget of the Office of the Police and Crime Commissioner (OPCC). The OPCC is a publicly funded organisation, albeit costing less than 1% of the overall policing budget for Dorset.

The branded vehicle was arranged by the OPCC to encourage LGBT communities to report hate crime, as well as demonstrate Dorset Police's commitment to promoting equality and diversity in the provision of all our services.

Hate crime, in all its forms, is unacceptable and will be dealt with robustly. Hatred not only has the potential to cause serious physical and emotional harm, it damages communities and undermines the diversity and tolerance we should be instead celebrating. Tackling hate crime is a priority for the Commissioner and the Force. We will continue to work closely with our local partners to further build confidence in reporting hate crime.